

# BEN MARELL

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## EXPERIENCE

<b>KANO.io</b> Product Management Internship (October 2016 - present)	Working part time at Kano.io - a feature prioritisation tool for Product Managers, assisting with customer development interview planning and execution to obtain product-market fit, and undertaking competitor analysis.
<b>LECTURER @ UNIVERSITY OF WOLLONGONG</b> CSCI342 MOBILE APPLICATIONS (2014 - 2016)	CSCI342 - co-lecturing iOS and Android mobile application design, UI, development, testing and development, including delivery, developing assessment material, managing schedule, running CSCI342 laboratories and assessment/exam marking.
<b>FOUNDER @ PIXTLE</b>	Developing Pixtle - an online tool targeted at professional photographers to better assist in their online storage, content marketing and imagine workflow needs with an integrated, story-telling centric approach. (backend: python/django, frontend: ReactJS, JS, etc)" Please visit: <a href="http://www.pixtle.com">http://www.pixtle.com</a>
<b>ENTREPRENEUR IN RESIDENCE</b> STARTPAD / IACCELERATE START (LATE 2013 - EARLY 2015)	Entrepreneur in residence of iAccelerate startup incubator, working on python/django web-based startup projects (involving technical and business skill development) Participated in iAccelerate startup training lectures and workshops in a range of topics including corporate governance, agile methodology, accounting and marketing.
<b>SOFTWARE ENGINEER / UX</b> ITREE PTY LTD - INNOVATION CAMPUS (2013-2014)	Java development and UI/UX prototyping (8 months)
<b>BENJI REEF PHOTOGRAPHY</b> (2013-PRESENT)	Producing and marketing my photographic beach art prints. Developed online beach art store. Designed & developed an educational iPad app targeted at photographers, distributed through the App Store. "The Seascapist" for iPad. ( <a href="http://www.benjireef.com.au/app">http://www.benjireef.com.au/app</a> ) (I have removed it from the store but info and screenshots can be seen in above link)
<b>APP DEVELOPMENT &amp; UI/UX</b> UNIVERSITY OF WOLLONGONG (2012-2015)	Various projects over this period: software auditing (UX + security), mobile / web application development and UI for iOS and Android platforms for the Faculties of Informatics and Health Sciences, and ITS.
<b>AUSTRALIAN NUCLEAR SCIENCE AND TECHNOLOGY ORGANISATION</b> (ANSTO) WEB SUPPORT OFFICER - 2012	Produced / maintained existing web application services (front end development), and maintained staff intranet for ANSTO. I liaised with site stakeholders from both business and science disciplines. (6 months)
<b>CSCI222 &amp; CSCI212 LAB TUTOR</b> UNIVERSITY OF WOLLONGONG (2011-2012)	Ran second year computer science laboratories at the University of Wollongong for CSCI222 Systems Development teaching software development methodologies, test case development and implementation, professional teamwork and gathering requirements from customers (3 sessions - Spring 2011, Autumn 2012 & Spring 2012). Additionally taught CSCI212 Interacting Systems including C, Unix, virtualisation, file systems, low-level networking and threading (2 sessions - Autumn 2011 & Autumn 2012).
<b>INTERFACE DESIGNER &amp; DEVELOPER</b> Guardian Software Development, 2010-2011	Worked on several iPhone application projects.

## EDUCATION

<b>Master of Management (complete)</b>	University of Sydney. August 2015 - September 2016. Graduation: Early 2017
<b>B. Computer Science</b>	Digital Systems Security, HD Average. University of Wollongong.
<b>Computational Investing</b>	Georgia Institute of Technology (Online mooc course via Coursera) - 2013)

## SKILLS

- ✓ Sound understanding of the Lean Startup, Customer Development. Experience with Analytics, Facebook adverts. Design and UX/usability testing experience.
- ✓ Extensive knowledge of desktop, mobile and web programming languages, frameworks and design paradigms. Most specifically iOS / swift, Python / django (+rest framework) and JS/CSS/PHP/HTML/MySQL.
- ✓ Teaching & University subject management experience. Large classroom setting (up to 50 people). Created and marked assignments, content, devised marking criteria. Delivered content. Adobe Creative Suite products, Microsoft Office products.

## OTHER

<b>UOW Photography Club Event Organiser 2014</b>	Planned and delivered landscape photography workshops to university students, staff and members of the general public. This included teaching long exposure seascape photography at Wollongong beach and historic Bombo quarry.
<b>North Beach Volleyball Collective (2014 to present)</b>	Organised beach volleyball at North Beach Wollongong.

## AWARDS

<b>MMGT BUSINESS PROJECT</b>	First place in business project - involving the group consulting with a large international software company. This involved conducting a market analysis and entry strategy for three of their products to be introduced into Asia (S1, 2016).
<b>DELOITTE INNOVATION CHALLENGE</b>	MMGT6011 - Winning Team (2015).
<b>APPLE WWDC 2010 (FRANSISCO) SCHOLARSHIP</b>	Prestigious scholarship allowing for attendance to Apple's World Wide Developer conference in San Francisco (2010)
<b>RICHARD MILLER PRIZE</b>	"For an outstanding academic record in the third year of the Bachelor of Computer Science Degree in 2011 "
<b>PEARSON EDUCATION PRIZE</b>	"For the best average performance in three 100 level CSCI subjects"
<b>FACULTY OF INFORMATICS - DEAN'S MERIT LIST</b>	

## REFERENCE

### **Dr Luke McAven**

Lecturer, University of Wollongong  
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### **Louis Cremen**

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